

# ASCEND CONFERENCE SCHEDULE



AMPLIFY / SHARE / CHOOSE / EMPOWER / NETWORK / DISCOVER  
PACKERLAND BROKERAGE SERVICES CONFERENCE

## WEDNESDAY, OCTOBER 9, 2024

TIME	EVENT	ROOM
7:00 - 8:00 A.M.	Registration	Grand Ballroom Lobby
7:00 - 8:00 A.M.	Booth Time	Vendor Hall/Grand Ballroom
8:15 - 9:30 A.M.	Compliance	Huron/Ontario
8:15 - 9:30 A.M.	Firm Element / AML	Superior/Michigan
9:30 - 10:25 A.M.	Booth Time / Break	Vendor Hall/Grand Ballroom
10:25 - 11:35 A.M.	Rep Panel Attend for a chance to win free E&O!	Great Lakes Ballroom
11:35 - 12:45 P.M.	Lunch	Great Lakes Ballroom
12:45 - 1:40 P.M.	Booth Time / Break	Vendor Hall/Grand Ballroom
1:40 - 2:50 P.M.	CE Session - Allianz Life	Superior/Michigan
1:40 - 2:50 P.M.	CE Session - Flexible Plan Investments	Huron/Ontario
3:00 - 5:00 P.M.	Assistant Workshop	McKinley Room
3:05 - 3:50 P.M.	Breakout Session - BTS Asset Management	Superior
3:05 - 3:50 P.M.	Breakout Session - Prudential	Michigan
3:05 - 3:50 P.M.	Breakout Session - Athene Annuities	Huron/Ontario
4:05 - 4:50 P.M.	Breakout Session - TruChoice Financial	Superior
4:05 - 4:50 P.M.	Breakout Session - Sammons / Midland	Michigan
4:05 - 4:50 P.M.	Breakout Session - Beacon Capital Management, Inc.	Huron/Ontario
5:00 - 6:30 P.M.	Welcome Reception / Booth Time E&O Drawing (Wednesday Winner)	Vendor Hall/Grand Ballroom

## THURSDAY, OCTOBER 10, 2024

TIME	EVENT	ROOM
8:00 - 9:10 A.M.	CE Session - Stringer Asset Management	Huron/Ontario
9:25 - 10:10 A.M.	Breakout Session - Atlas Capital Management	Superior
9:25 - 10:10 A.M.	Breakout Session - SMS Financial	Michigan
9:25 - 10:10 A.M.	Breakout Session - Voya Financial	Huron/Ontario
10:10 - 10:40 A.M.	Booth Time / Break	Vendor Hall/Grand Ballroom
10:40 - 11:50 A.M.	Keynote Speaker Attend for a chance to win free E&O!	Great Lakes Ballroom
11:50 - 1:00 P.M.	Lunch	Great Lakes Ballroom
1:00 - 2:05 P.M.	Booth Time / Break	Vendor Hall/Grand Ballroom
2:05 - 2:50 P.M.	Breakout Session - Eagle Life	Superior
2:05 - 2:50 P.M.	Breakout Session - CIM Group	Michigan
2:05 - 2:50 P.M.	Breakout Session - Hilltop Securities	Huron/Ontario
3:00 - 3:45 P.M.	Breakout Session - Security Benefit	Superior
3:00 - 3:45 P.M.	Breakout Session - Simplicity Group	Michigan
3:00 - 3:45 P.M.	Breakout Session - Q3 Asset Management	Huron/Ontario
4:00 - 5:15 P.M.	Compliance	Huron/Ontario
4:00 - 5:15 P.M.	Firm Element / AML	Superior/Michigan
5:15 - 8:00 P.M.	Cocktails & Awards Dinner E&O Drawing (Thursday Winner)	Vendor Hall/Grand Ballroom
8:00 - 12:00 A.M.	Packerland-Hosted After Party	Great Lakes Ballroom

## FRIDAY, OCTOBER 11, 2024

TIME	EVENT	ROOM
9:00 - 11:30 A.M.	Super CE Session - Lincoln Financial	Superior/Michigan